



**FORM NL-36- BUSINESS -CHANNELS WISE**  
**UNITED INDIA INSURANCE COMPANY LIMITED**

								Date:	30.09.2021	
Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year		
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	
1	Individual agents	2845020	179761.37	5053622	332691.58	3247090	186908.53	5750712	351748.61	
2	Corporate Agents-Banks	92530	7871.34	156923	21328.92	115976	7820.14	219048	22084.86	
3	Corporate Agents -Others	13617	3114.4	22444	4973.06	10546	2301.61	18059	3843.92	
4	Brokers	93345	73776.74	176224	155039.34	93219	63466.15	169514	146022.74	
5	Micro Agents									
6.a	Direct Business:Officers/Employees	2196	4079.79	3212	16158.88	1164	3872.11	2007	15009.66	
6.b	Direct Business:Online (Through Company Website)	8204	325.6	19932	761.9	11451	382.18	22393	802.54	
6.c	Direct Business:Others	128899	103164.39	217217	204073.62	144353	106175.32	255802	223862.89	
7	Common Service Centres(CSC)	339	6.4	764	11	1111	18.74	2236	49.92	
8	Insurance Marketing Firm	1986	183.49	3016	292.24	724	44.87	1003	67.06	
9	Point of sales person (Direct)	0	0	0	0	0	0	0	0	
10	MISP (Direct)	11040	694.23	21108	1185.38	11545	515.02	20681	896.32	
11	Web Aggregators	192599	3783.09	382842	7321.17	249808	3455.54	438470	6674.85	
12	Referral Arrangements									
13	Others									
	Govt Schemes	238	6426.17	286	6671.45	889	293.41	1191	750.2	
	MOU	2187	230.39	4107	440.16	2526	249.67	4911	419.1	
	Business associates	254	377.92	431	797.25	192	262.77	345	509.31	
	Total (A)	3392454	383795.32	6062128	751745.95	3890594	375766.06	6906372	772741.98	
14	Business outside India (B)									
	Grand Total (A+B)	3392454	383795	6062128	751746	3890594	375766	6906372	772742	

Note:

- (a). Premium means amount of premium received from business acquired by the source  
 (b). No of Policies stand for no. of policies sold  
 (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable